Elinar Oy Ltd is a Finnish privately owned ICT company. Elinar has delivered several case management and content management solutions based on IBM technology. In recent years, Elinar has developed artificial intelligence solutions especially for processing unstructured text data. The company has established branches in Sweden and Norway in 2010 and currently has a one-person office in Oslo.
Elinar is a software company specialized in IBM content management solutions and social content management. We improve our customers' business and competitiveness by increasing their utilization and processing of their most important resource, knowledge. We focus on analyzing the customer's needs and working to solve problems effectively.

The basic idea behind document and document management is to make archives a central and productive tool for your organization. With ERP, the level of automation and intelligence in electronic archiving is at a high level. Documents and other materials are automatically stored in the right place based on their content. Intelligent Search understands what a user means and enables you to automatically import relevant documents for direct use. In the background, versions, licenses, controls on other systems and staff are handled without user interaction.

The document and document management solutions provided by Elinar are compliant with SÄHKE2-program. They support everyone normal archive functions, scaling almost indefinitely, and based on the most reliable solutions on the market.

MIKKO HÖRKKÖ

The CEO of Elinar came to the house in 2013 and commutes between Pori office and his home in Tampere.
**BUSINESS**

**These solutions** are implemented depending on the needs of the customers, either to the customer's specification server environments, or as a service from Elinar's own server environment.

**Clients currently include** insurance and banking companies such as Ilmarinen, government organizations such as the Employment Fund, as well as other businesses of various types, such as Bertel O. Steen, Norway's largest car dealer. To ensure continuity, we provide system maintenance services to our customers, as well as training, consulting and designing IBM content management system solutions to develop content management.

**Deliveries** at the edge of fast-moving technology are mainly customer projects. Most of the solutions are made to existing environments, so integrations with other systems and the knowledge of migrations have become our core strengths.

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**ARI JUNTUNEN**

The Chief Technology Officer of Elinar and also one of the founding members has been involved in developing solutions since 1994.
Over the past three years, Elinar has invested heavily in developing its own artificial intelligence solution. This work was boosted by the EU's new General Data Protection Regulation (GDPR), which came into effect in May 2018. Prior to that, Elinar, through its own innovation, participated in the IBM Watson Build Challenge international competition. It opened the way from 400 participated companies to the final round and, in the end, Elinar was ranked among the top four.

Elinar's Artificial Intelligence solution can leverage document and document management and/or the process of automation level significantly. Recognizable text or finding the actual content in the target material can achieve a 50-80% level by training artificial intelligence. There are recognized and practically tested solutions finding personal information, processing medical reports and automatic account of invoices.
STRATEGY & GOALS

Our Mission
We improve the business and competitiveness of knowledge-intensive organizations by increasing the utilization and refinement of their most important resource - knowledge.

Business Opportunity
In the digital world, customers' business success depends on the effectiveness of its information process. Businesses must embrace new abilities to gain and maintain their competitive edge.

Growth Factor
The amount of information and digital events are growing exponentially. Business processes will be more and more dependent on data and processing of it.

Value Proposition
Elinar maintains optimal capability development in a cost-effective way.

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